

Privacy Policy

Effective Date: October 15, 2025

This privacy policy describes how Home-team Touring, Inc. collects, uses, and protects personal information through the Tauren Wells email list sign-up forms, including those hosted on Capitol Christian Music websites, Universal Music Group websites, and other platforms.

WHO WE ARE

The Tauren Wells email list is operated by **Home-team Touring, Inc.**, located at 900 Woodland Street, Nashville, TN 37206. As used in this policy, "we," "our," and "us" refers to Home-team Touring, Inc., who acts as the data controller and is solely responsible for the processing of personal data collected through these email sign-ups under applicable privacy and data protection laws.

Important Note: When you sign up for the Tauren Wells email list through forms on Capitol Christian Music or Universal Music Group websites, your information is collected and managed exclusively by Home-team Touring, Inc.

CONTACT US

Questions or comments about this privacy policy, our data practices, or requests regarding your privacy rights may be submitted by emailing us at hello@taurenwells.com.

You may also contact us by mail at: **Home-team Touring, Inc.** 900 Woodland Street Nashville, TN 37206

INFORMATION WE COLLECT

In our operation of the Tauren Wells email list and related services, we may collect the following categories of information:

Information You Provide Directly

Information you choose to provide through email sign-ups, social media, SMS, email correspondence, telephone, purchases, or other interactions may include:

Category

What We Collect

How It's Collected

Contact Information	• Name (first and last) • Email address • Phone number • Country of residence • Postal/mailling address	• Sign-up forms on websites, social media, or other platforms • Correspondence with us via email, phone, or other methods • Purchases or orders (merchandise, tickets, etc.) • Contest, promotion, or survey entries
Account Information	• Login information • Social media profile information (if you login with a social media account) • Password and security information	• Creating an account • Linking a social media account • Authentication processes
Demographic Information	• Gender • Age or date of birth	• Sign-up forms • Surveys or contests • Account creation
Purchase Information	• Payment card information • Billing address • Shipping address	• Merchandise purchases • Ticket purchases • Other transactions
Preferences and Interests	• Email frequency preferences • Devotional opt-in status • Content interests • Clothing sizes or similar physical descriptions	• Preference center • Sign-up forms • Purchase history • Surveys
User-Generated Content	• Comments • Photographs, videos, or images • Personal descriptions • Testimonials or stories	• Participation in forums, chats, or social media • Uploading media or documents • Email correspondence • Contest or promotion entries
Support and Feedback	• Support requests • Problem reports • Feedback and suggestions	• Customer support inquiries • Reporting problems • Direct communication with our team

Information Collected Automatically

When you interact with our emails, sign-up forms, websites, or other digital services, we may automatically collect:

- IP address and network information
- Device type and operating system
- Browser type and version
- Email engagement data (opens, clicks)
- Time and date of interactions
- Location (based on IP lookup)
- Identifiers set by cookies or similar tracking technologies
- Page response times and download errors
- Page interaction information (scrolling, clicks, mouse-overs, length of visit, pages viewed)
- Methods used to browse away from the page
- Unique device identifiers and hardware version
- Language and time zone settings

Information from Third Parties

If you sign up or interact with us through a third-party platform (such as Capitol Christian Music websites, social media platforms, or other partner sites), we may receive:

- Name or username associated with that platform
- Email address
- Profile information you've made available through that platform
- Social media account identifiers
- Contact list information (if you grant permission)

Consistent with applicable laws, we may also match and supplement information you provide, such as your email address or phone number, with data held by third-party data providers or partners to better understand your interests and preferences.

HOW WE USE YOUR INFORMATION

We may use the information we collect to:

- **Deliver email content** including weekly devotionals (if opted in), music updates, tour announcements, and exclusive content
- **Process your subscription** and manage your email preferences
- **Fulfill orders** for merchandise, tickets, or other products, and provide order-related updates
- **Process payments** and manage billing information securely
- **Personalize your experience** based on your stated preferences, interests, and engagement
- **Send promotional communications** about merchandise, ticket sales, concert announcements, and special offers

- **Administer contests, promotions, sweepstakes, or giveaways** you choose to participate in
- **Respond to your inquiries** and provide customer support
- **Improve our services** by analyzing engagement, preferences, and feedback
- **Create and share user-generated content** (with your permission) such as testimonials, photos, or videos
- **Communicate important updates** about our services, policies, or account information
- **Secure our services** and prevent fraud or other illegal activities
- **Resolve disputes** and enforce our agreements
- **Comply with legal obligations** and protect our rights
- **Conduct research and analysis** to better understand our audience and improve our offerings
- **Send targeted communications** based on your interests and engagement history

EMAIL SERVICE PROVIDER

We use **Mailchimp** (operated by Intuit Inc.) as our email service provider. Mailchimp processes email addresses and related information on our behalf to deliver emails and manage our subscriber list. Mailchimp's use of your information is governed by their privacy policy, available at www.mailchimp.com/legal/privacy.

HOW YOUR INFORMATION MAY BE SHARED

We respect your privacy and limit sharing of your information. We may share your information only in the following circumstances:

- **With service providers** who help us operate our email list (such as Mailchimp), under strict confidentiality agreements
- **With Tauren Wells and his management team** for legitimate business purposes related to fan communication
- **As required by law** pursuant to a subpoena, court order, or other legal process
- **To protect rights and safety** when necessary to protect our rights, your safety, or the safety of others
- **With your explicit consent** when you've given us permission to share your information for a specific purpose

We will NEVER:

- Sell your personal information to third parties
- Share your data with Capitol Christian Music, Universal Music Group, or their affiliates (your data remains exclusively with Home-team Touring, Inc.)
- Use your information for purposes you haven't agreed to
- Send you emails you haven't opted in to receive

YOUR CHOICES AND RIGHTS

Unsubscribe

You may unsubscribe from the Tauren Wells email list at any time by:

- Clicking the "unsubscribe" link at the bottom of any email
- Emailing us at hello@taurenwells.com with your request
- Updating your preferences through the preference center link in our emails

Update Your Preferences

You can update your email frequency and content preferences at any time through:

- The preference center link included in our emails
- Contacting us at hello@taurenwells.com

Your Privacy Rights

Depending on your location, you may have additional rights regarding your personal information:

All Users:

- **Access:** Request a copy of the personal information we hold about you
- **Correction:** Request correction of inaccurate or incomplete information
- **Deletion:** Request deletion of your personal information
- **Opt-out:** Unsubscribe from marketing communications at any time

California Residents (CCPA/CPRA):

- Right to know what personal information is collected and how it's used
- Right to request deletion of personal information
- Right to opt-out of the sale or sharing of personal information (Note: We do not sell personal information)
- Right to non-discrimination for exercising your privacy rights

European Users (GDPR):

- Right to access your personal data
- Right to rectification of inaccurate data
- Right to erasure ("right to be forgotten")
- Right to restrict processing
- Right to data portability
- Right to object to processing

- Right to withdraw consent at any time

To exercise any of these rights, please contact us at hello@taurenwells.com. We will respond to your request within 30 days. We may need to verify your identity before completing your request.

DATA RETENTION

We retain your personal information for as long as you remain subscribed to the Tauren Wells email list. If you unsubscribe or request deletion of your information, we will delete your data as requested, though we may retain certain information as required by law or for legitimate business purposes (such as preventing fraud or resolving disputes).

DATA SECURITY

We take the security of your personal information seriously and implement appropriate technical and organizational measures to protect your data, including:

- Secure data transmission using encryption (SSL/TLS)
- Restricted access to personal information on a need-to-know basis
- Regular security assessments and updates
- Secure storage with our email service provider (Mailchimp)
- Staff training on data protection practices

However, no method of transmission over the internet or electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your personal information, we cannot guarantee absolute security.

CHILDREN'S PRIVACY

The Tauren Wells email list is not directed toward children under the age of 13. We do not knowingly collect personal information from children under 13 without verifiable parental consent. If we learn that we have collected personal information from a child under 13 without proper consent, we will delete that information promptly. If you believe we may have collected information from a child under 13, please contact us at hello@taurenwells.com.

COOKIES AND TRACKING TECHNOLOGIES

We and our service providers may use cookies and similar tracking technologies to:

- Remember your preferences and settings
- Track email engagement (opens, clicks)

- Understand how you interact with our sign-up forms
- Improve our services and user experience

You can control cookies through your browser settings. However, disabling cookies may affect your ability to use certain features. For more information about cookies and how to manage them, visit www.allaboutcookies.org.

INTERNATIONAL DATA TRANSFERS

Your information may be transferred to and processed in the United States, where Home-team Touring, Inc. and our service providers are located. If you are located outside the United States, please be aware that information we collect will be processed and stored in the United States, which may have different data protection laws than your country of residence.

By subscribing to the Tauren Wells email list, you consent to the transfer of your information to the United States and its processing in accordance with this privacy policy.

CHANGES TO THIS PRIVACY POLICY

We may update this privacy policy from time to time to reflect changes in our practices, technology, legal requirements, or other factors. When we make material changes to this policy, we will:

- Update the "Effective Date" at the top of this policy
- Notify subscribers via email when significant changes are made
- Post the updated policy with clear indication of what has changed

We encourage you to review this privacy policy periodically. Your continued subscription after changes are posted constitutes your acceptance of the updated policy.

CALIFORNIA PRIVACY RIGHTS

California residents have specific rights under the California Consumer Privacy Act (CCPA) and California Privacy Rights Act (CPRA):

Categories of Personal Information We Collect

- Identifiers (name, email address, IP address)
- Internet or network activity information
- Geolocation data (general location based on IP)

Business Purpose for Collection

We collect this information to provide email communications, improve our services, and fulfill your requests.

No Sale of Personal Information

We do not sell your personal information to third parties, nor do we share it for cross-context behavioral advertising.

Your California Rights

- Request disclosure of personal information collected
- Request deletion of personal information
- Opt-out of sale/sharing (not applicable as we don't sell data)
- Non-discrimination for exercising rights

To exercise these rights, contact us at hello@taurenwells.com.

EUROPEAN PRIVACY RIGHTS (GDPR)

If you are located in the European Economic Area (EEA), United Kingdom, or Switzerland, you have specific rights under the General Data Protection Regulation (GDPR):

Legal Basis for Processing

We process your personal data based on:

- **Consent:** You have given clear consent for us to process your personal data for email communications
- **Legitimate interests:** We have a legitimate interest in communicating with fans, provided your rights don't override these interests

Your GDPR Rights

As detailed in the "Your Choices and Rights" section above, you have the right to access, rectify, erase, restrict processing, data portability, and object to processing.

Data Protection Officer

For GDPR-related inquiries, you may contact us at hello@taurenwells.com.

Supervisory Authority

You have the right to lodge a complaint with your local data protection supervisory authority if you believe our processing of your personal data violates applicable law.

DISPUTE RESOLUTION

If you have a complaint about our handling of your personal information, please contact us first at hello@taurenwells.com. We will work diligently to resolve your concern promptly.

GOVERNING LAW

This privacy policy is governed by the laws of the State of Tennessee and applicable United States federal law, without regard to conflict of law provisions.

ADDITIONAL DISCLOSURES

Marketing Communications

By subscribing to the Tauren Wells email list, you consent to receive marketing communications from Home-team Touring, Inc. on behalf of Tauren Wells. You can opt-out at any time using the methods described in the "Your Choices and Rights" section.

Third-Party Links

Our emails may contain links to third-party websites or services. We are not responsible for the privacy practices of these third parties. We encourage you to review the privacy policies of any third-party sites you visit.

Data Controller Independence

To reiterate: Home-team Touring, Inc. is the sole data controller for the Tauren Wells email list. Even when sign-up forms appear on Capitol Christian Music or Universal Music Group websites, all data collected flows exclusively to Home-team Touring, Inc. and is not accessible to, controlled by, or shared with Capitol Christian Music, Universal Music Group, or any of their affiliates.

Last Updated: October 15, 2025

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