

SELENA GOMEZ UNIQUE PIECE OF MEMORABILIA GIVEAWAY OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN.

ENTRY INTO THIS SWEEPSTAKES CONSTITUTES YOUR ACCEPTANCE OF THESE OFFICIAL RULES. SWEEPSTAKES IS GOVERNED BY U.S. LAW AND IS SUBJECT TO ALL FEDERAL, STATE AND LOCAL LAWS, REGULATIONS, AND ORDINANCES.

SWEEPSTAKES ENTRY PERIOD: The Selena Gomez Unique Piece of Memorabilia Giveaway (the "Sweepstakes") begins at 10:30:00 AM Pacific Time ("PT") on 3/10/25 and ends at 11:59:59 PM PT on 3/21/25 ("Sweepstakes Entry Period"). The Sponsor's agent's computer server will be the time keeping device for the purposes of this Sweepstakes.

SPONSOR: Interscope Records, a division of UMG Recordings, Inc., 2220 Colorado Ave., Santa Monica, CA 90404 ("Sponsor") is solely responsible for all aspects of this Sweepstakes.

ELIGIBILITY: Sweepstakes is open to legal residents of the fifty (50) United States including the District of Columbia ("Territory"), age thirteen (13) years or older ("Entrant"). Void where prohibited by law. Employees of the Sponsor, Selena Gomez ("Artist") and their respective parent companies, agents and anyone professionally associated with the Sponsor, affiliates, subsidiaries, advertising and Sweepstakes' agencies, crew members, and any other individual or company involved in the development or execution of the Sweepstakes ("Released Parties") and their immediate families (parents, siblings, children and their respective spouses) and same households of each, whether or not related, are not eligible to enter or win. No groups, clubs or organizations may participate in this Sweepstakes or reproduce or distribute any portion of these official rules ("Rules") to its members.

HOW TO ENTER: Visit <https://link.fans/sghb-sweeps-1> ("Website") during the Sweepstakes Entry Period and follow all onscreen entry instructions to complete the entry form by providing your first name, last name, email, country, and clicking "Submit". Upon clicking "Submit", the information you provided will be considered and referred to herein as your "Entry." To obtain up to two (2) bonus Entries, you can sign up to receive email updates from Selena Gomez by checking the appropriate sign-up box and/or sign up to receive email updates from Benny Blanco by checking the appropriate sign-up box. Once properly checked and submitted, the information you supplied via your Entry will be collectively considered and referred to herein as your "Bonus Entries." At the end of the Sweepstakes period, potential winners will be chosen at random from all eligible Entries received. Only fourteen (14) Entries (twelve (12) daily Entries and two (2) Bonus Entries) per person. To be eligible for the random drawing, entries must be received by 11:59:59 PM PT on 3/21/25.

Limit: Fourteen (14) Entries per person. All Entries, requests and/or materials submitted become the property of Sponsor and will not be returned or acknowledged.

Only complete and valid entries as determined by the Sponsor will be eligible for the Sweepstakes. By participating in the Sweepstakes, each Entrant is confirming that they have

read and agree to comply with these Rules, Sponsor's terms of use, located at <http://privacypolicy.umusic.com/terms/> and all other Sweepstakes requirements.

Normal Internet access and data usage charges imposed by your carrier or online service will apply. By submitting an Entry, you hereby agree to hold Released Parties and their respective affiliates and subsidiaries, and the officers, directors and employees of each of the foregoing, harmless from and against any liability of any kind arising from or in connection with any use of the Entry. By submitting an Entry, Entrant hereby warrants and represents they have not violated any of the requirements for entries as stated in these Rules.

ODDS: Odds of winning depend on the total number of eligible Entries received during the Entry Period.

WINNER SELECTION: Winners will be selected in a random drawing of all eligible Entries received within twenty-four (24) hours of the Sweepstakes Entry Period end date. The random drawing will be conducted by the Sponsor or its agent of choice, whose decisions are final and binding.

WINNER NOTIFICATION: An email message will be sent to potential winner's (prize notification) email account provided at time of Entry within twenty-four (24) hours of the random drawing. Prize winner must have (or have access to) an internet connection to receive emails from the Sponsor and/or its designated agent. The contact information provided on Entry will be used to notify prize winner. Prize winner will be required to respond to the prize notification within three (3) days of notification deployment and may be required to provide a completed and signed Affidavit of Eligibility/Liability and Publicity Release ("Affidavit/Release"), if needed, along with any other required information as per the prize notification instructions. If a potential winner's Entry Account is deactivated, or the Affidavit/Release or any other information required, if any, per the prize notification is not returned within the specified time period stated herein, or if a prize notification is returned as undeliverable, if a prize winner is otherwise found to be ineligible, or if winner cannot accept the prize for any reason, then the prize winner will automatically forfeit all rights to the prize and, at the Sponsor's sole discretion and time permitting, an alternate winner may be determined. Should a prize winner be found to make any false statement(s) or to not be in compliance with these Rules, that winner will be disqualified, and an alternate prize winner may be determined in Sponsor's sole discretion. Except where prohibited by law, entry and acceptance of prize constitute permission for Sponsor and its agents to use prize winner's name, prize won, Entry, hometown, likeness, photographs, and statements for purposes of advertising, the Sweepstakes and publicity (including online posting) in any and all media now or hereafter known throughout the world in perpetuity, without additional compensation, notification or permission.

PRIZE DETAILS: One (1) prize ("Prize") will be awarded. Prize winner will receive one (1) piece of unique memorabilia from Selena Gomez (exact details of Prize to be disclosed upon winner verification), approximate retail value ("ARV") of Prize: \$500.00. All taxes, gratuities, incidentals, upgrades, service charges or other expenses not specified herein are not included in a Prize and are the sole responsibility of Prize winner. All Prize details are at Sponsor's sole

discretion. Certain restrictions may apply. If for any reason whatsoever, a Prize winner is unable to accept a Prize for any reason whatsoever after all arrangements have been made and paid, the Sponsor shall have no further obligation to such winner. Limit: One (1) Prize per person or household. No substitution of any Prize offered, no transfer of any Prize to a third party is permitted and Prize may not be redeemed for cash value, except by Sponsor, who reserves the right in its sole discretion to substitute Prize for a prize of comparable or greater value. Prize(s) will be awarded "AS IS". No warranty is expressed or implied outside of any standard manufacturer's merchandise warranties for Prize. All fees, federal, state, local or other expenses relating to the use, acceptance and possession of a Prize are the sole responsibility of winner. Taxes, if any, are the responsibility of winner. Arrangements for the fulfillment of a Prize will be made by Sponsor and/or its designated agent. Allow four (4) to six (6) weeks for delivery of Prize.

RELEASES: Participating Entrants agree to these Rules and the decisions of the Sponsor and release, defend and hold harmless Released Parties as well as the employees, officers, directors and agents of each, from all claims and all liability, claims or actions of any kind whatsoever for injuries, damages or losses of any kind to persons, which may be sustained in connection with either directly or indirectly, (1) the awarding, receipt, ownership, use or misuse of any prize awarded herein; or (2) participation in the Sweepstakes or any Prize-related activities, if any. Sponsor is not responsible if Sweepstakes cannot take place or if a Prize cannot be awarded due to delays or interruptions due to acts of God, acts of war, natural disasters, pandemic, weather or acts of terrorism. Prize winners assume all liability for any injury or damage caused or claimed to be caused, by participation in this Sweepstakes or use or redemption of a Prize.

PRIVACY POLICY/DATA COLLECTION: Information provided by you for this Sweepstakes is subject to Sponsor's privacy policy located at: <https://privacy.umusic.com>.

GENERAL: By entering the Sweepstakes, each Entrant affirms that they have read, understand and accept these Rules. Any information collected by entering the Sweepstakes shall be used only in a manner consistent with these Official Rules and Sponsor's privacy policy. The Sponsor reserves the right to cancel or modify the Sweepstakes if fraud, technical failures or any other factor beyond Sponsor's reasonable control impairs the integrity of the Sweepstakes, as determined by Sponsor in its sole discretion. In such event, the Sponsor reserves the right to award any prize from among the eligible, non-suspect Entries received up to the time of the impairment. The Sponsor is not responsible for error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of Entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions of any kind, or inaccurate transmission of, or failure to receive Entry information by Sponsor on account of technical problems or traffic congestion on the Internet or at any website or any combination thereof. Sponsor is also not responsible for any injury or damage to an Entrant's or any other person's computer related to or resulting from downloading any materials associated with the Sweepstakes. CAUTION: Any attempt by an Entrant to deliberately damage or undermine the legitimate operations of the Sweepstakes is a violation of criminal and civil laws and should such an attempt be made; the Sponsor reserves the right to seek damages from any such Entrant to the fullest extent permitted by law.

DISPUTES: This Sweepstakes is subject solely to the applicable federal, state and local laws of the state of California and the United States and is not subject to any laws outside of the state of California and the United States; provided, however, that, except where prohibited, by participating in the Sweepstakes, each Entrant agrees that: (a) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or any prize awarded shall be resolved exclusively by final and binding arbitration under the rules of the American Arbitration Association in an arbitration to be held at the AAA regional office nearest the Sponsor where the Federal Arbitration Act shall govern the interpretation, enforcement and all proceedings at such arbitration; (b) a judgment upon any such arbitration award may be entered in any court having jurisdiction; (c) to the degree any dispute, claim or cause of action arising out of or connected with this Sweepstakes or any prize awarded is not subject to arbitration, then it shall be adjudicated exclusively by the appropriate Federal or state courts located in California; (d) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action; (e) any and all claims, judgments and awards shall be limited to actual out of pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (f) under no circumstances will Entrant be permitted to obtain awards for, and Entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, and any and all rights to have damages multiplied or otherwise increased, other than for actual out-of-pocket expenses. All issues and questions concerning the construction, validity, interpretation and enforceability of these Rules, or the rights and obligations of the Entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of California, without giving effect to any choice of law or conflict of law rules (whether of the State of California or any other jurisdiction) which would cause the application of the laws of any jurisdiction other than the State of California.

RULES AND WINNER LIST: For the winner list (available after 3/25/25) send a self-addressed, stamped envelope to: Selena Gomez Unique Piece of Memorabilia Giveaway Winner List c/o Interscope, 2220 Colorado Ave., Santa Monica, CA 90404.