

PRECIOUS MEMORIES BUNDLE GIVEAWAY OFFICIAL RULES

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN.

A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING.

The Precious Memories Bundle Giveaway (the “Sweepstakes”) begins at 12:00:00 AM Central Time (“CT”) on 4/7/25 and ends at 11:59:59 PM CT on 4/14/25 (the “Entry Period”). The Sponsor’s agent’s computer server will be the time-keeping device for the purposes of this Sweepstakes.

SPONSOR: UMG Nashville, a division of UMG Recordings, Inc., 222 2nd Ave S, STE 2200, Nashville TN, 37201 (“**Sponsor**”) is solely responsible for all aspects of the Sweepstakes.

HOW TO ENTER: You may enter by visiting <https://AlanJackson.Ink.to/PreciousMemoriesGiveaway> (“**Website**”) and following all onscreen entry instructions to provide your first name, last name, email address, country and click “Submit”. Upon clicking Submit, you will be added to the pool of eligible entries (“**Entry**”). Entry into the Sweepstakes constitute your consent to participate in this Sweepstakes and your consent for Sponsor to obtain, use, and transfer your name and other information for the purpose of administering this Sweepstakes. To obtain up to two (2) bonus entries, you can sign up to receive email updates from Alan Jackson by checking the appropriate sign-up box, and/or sign up to receive SMS updates from Alan Jackson by checking the appropriate sign-up box. Once properly checked and submitted, the information you supplied via your Entry will be collectively considered and referred to herein as your “**Bonus Entries**.”

By participating in the Sweepstakes, each Entrant is confirming they have read and agrees to comply with: (i) these official rules (“**Rules**”); (ii) Sponsor’s terms of use, located at <http://privacypolicy.umusic.com> and (iii) all other Sweepstakes requirements. Upon submitting your Entry, you will qualify for a chance to win the prize. Limit: three (3) Entries per person . In event of a dispute regarding the identity of the person submitting an Entry, the Entry will be deemed to be submitted by the primary account holder of the email address associated with the Entry. Entries by any method other than set forth herein are void. Any use of automated or programmed methods of effecting Entry is prohibited. To be eligible for the random drawing, Entries must be received by 11:59:59 PM CT on 4/14/25.

ELIGIBILITY REQUIREMENTS: Sweepstakes is open only to legal residents of the fifty (50) United States or District of Columbia, age eighteen (18) years or older (collectively referred to herein as the “**Territory**”). Entrants cannot be employees of Sponsor, Alan Jackson (“**Artist**”) or their respective parent, subsidiary, affiliated or successor companies; or the advertising, promotional or fulfillment agencies of any of them (individually and collectively, (“**Entities**”); nor members of their households or immediate families. Neither the Entities nor any of their respective officers, directors, shareholders, employees, agents or representatives (individually and collectively, “**Releases**”) are responsible for Entries from persons residing, or physically located, outside the Territory; Entries that are altered, delayed, deleted, destroyed, forged, fraudulent, improperly accessed, inaccurate, incomplete, interrupted, irregular in any way, late, lost, misdirected, multiple, non-delivered stolen, tampered with, unauthorized, unintelligible or otherwise not in compliance with these Rules; or for lost, interrupted or unavailable satellite, network, server, internet and/or mobile service provider or other connections; miscommunications; failed computer, satellite, telephone or cable transmissions, lines or technical failure; jumbled, corrupted, scrambled, delayed or misdirected transmissions; computer hardware or software or text message malfunctions, failures, technical errors or difficulties; unauthorized human intervention; traffic congestion; undeliverable emails or text messages resulting from any form of active

or passive email filtering; insufficient space in entrant's email account to receive email; or other errors of any kind, whether due to electronic, mechanical or human error or other causes; even if caused by the negligence of any of the Releasees. Each of such potential Entries will be disqualified and any attempt by a person to use multiple email accounts to register more than once may result in disqualification at Sponsor's sole discretion. Void where prohibited or restricted by law. Sweepstakes is subject to all applicable federal, state and local laws.

PRIZE: One (1) prize winner will receive one (1) Precious Memories bundle consisting of: one (1) Precious Memories CD; one (1) Precious Memories vinyl; and one (1) Precious Memories picture frame. Total approximate retail value ("ARV") of prize: \$66.98. All taxes, gratuities, incidentals, service charges or other expenses not specified herein are not included and are the winner's sole responsibility. Certain restrictions may apply. No substitution offered or transfer to a third party is permitted. Prize cannot be redeemed for cash value. All fees, federal, state, local taxes (if any) or other expenses relating to the use, acceptance and possession of prize are the sole responsibility of winner. Limit: one (1) prize per person or household. Taxes, if any, are the responsibility of winner. Arrangements for the fulfillment of prize will be made by Sponsor and/or its designated agent. In the eventuality the winner cannot accept the prize for any reason whatsoever, no compensation or substitution will be provided, and the Sponsor shall have no further obligation. Prize will be awarded "AS IS". No warranties expressed or implied outside of any standard manufacturer's warranties. Allow four (4) to six (6) weeks for delivery of prize.

WINNER SELECTION & ODDS: Winner will be selected in a random drawing of all eligible entries received within twenty-four (24) hours of the Entry Period deadline. Random drawing will be conducted by Sponsor whose decisions are final and binding. Odds of winning the prize depends on the total number of eligible Entries received during the Entry Period.

WINNER NOTIFICATION: Potential winner will be notified via the Entry account provided at time of Entry within seventy-two (72) hours of the random drawing. At the sole discretion of the Sponsor, disqualification, forfeiture and the selection of an alternate winner may result from any of the following: [1] potential winner's failure to respond to the notification within two (2) days of notification; [2] the return of any other notice as undeliverable; [3] potential winner's failure to provide Sponsor with satisfactory proof that they is the authorized account holder of the email associated with the winning Entry; [4] potential winner's failure to provide Sponsor with satisfactory proof of age, identity and residency; [5] potential winner's failure to validly claim the prize per the Sponsor's notification and [6] any other non-compliance with Rules. In the event the prize is forfeited, the Sponsor may, in its sole discretion, award or not award the forfeited prize to an alternate winner.

PUBLICITY: Except where prohibited by law, entry and acceptance of prize constitute permission for Sponsor and its agents to use the winner's name, prize won, story, hometown, likeness, photograph(s), and statements for purposes of advertising, promotion and publicity (including online posting) in any and all media now or hereafter known throughout the world in perpetuity, without additional compensation, notification or permission.

RELEASE OF LIABILITY: By submitting your Entry, you agree to accept these Rules and agree to be bound by the decisions of the Sponsor, and on behalf of your respective heirs, executors, administrators, legal representatives, successors and assigns ("**Releasing Parties**"), release, defend and hold harmless the Releasees from any and all actions, causes of action, suits, debts, dues, sums of money, accounts, reckonings, bonds, bills, specialties, covenants, contracts, controversies, agreements, promises, variances, trespasses, lost profits, indirect or direct damages, consequential damages, incidental damages, punitive or exemplary damages, judgments, extent, executions, claims and demands

whatsoever, in law, admiralty or equity, whether known or unknown, foreseen or unforeseen, against Releasees which any one or more of the Releasing Parties ever had, now have or hereafter can, shall or may have which in any way arise out of or result from entrant's participation, acceptance and use or misuse of any prize. Sponsor is not responsible for any typographical or other error in the printing of the offer, administration of the Sweepstakes or in the announcement of the prize. In the event Sponsor is prevented from continuing with the Sweepstakes as contemplated herein by any event beyond its control, or otherwise, including but not limited to fire, flood, earthquake, explosion, labor dispute or strike, pandemic, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared) or any federal, state, or local government law, order, or regulation, or order of any court, or other cause, Sponsor shall have the right to modify, suspend, extend or terminate the Sweepstakes.

In the event of a dispute as to the ownership of any Entry, the authorized holder of the email address used to enter will be deemed to be the entrant. The **"authorized account holder"** is the natural person assigned an email account by an online service provider or other organization responsible for assigning email accounts. Potential winner may be required to show proof of being the authorized email account holder. The Releasees are not responsible for: (i) lost, late, misdirected, damaged, incomplete, garbled, invalid or illegible Entries; (ii) error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of Entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions of any kind, or inaccurate transmission of or failure to receive Entry information by Sponsor on account of technical problems or traffic congestion on the Internet or at any web site or any combination thereof; (iii) any injury or damage to entrant's or any other person's computer related to or resulting from participating in the Sweepstakes, or (iv) the failure of any third party to comply with the instructions and proper administration of this Sweepstakes. Entry materials/data that have been tampered with or altered, or mass Entries or Entries generated by a script, macro or use of automated devices are void. By participating in the Sweepstakes, entrants (i) agree to be bound by these Rules, including all eligibility requirements, and (ii) agree to be bound by the decisions of Sponsor, which are final and binding in all matters relating to the Sweepstakes. Failure to comply with these Rules may result in disqualification from the Sweepstakes. Sponsor reserves the right to: permanently disqualify from any Sweepstakes it sponsors any person it believes has intentionally violated these Rules; and terminate the Sweepstakes if it becomes technically corrupted (including if a computer virus or system malfunction inalterably impairs its ability to conduct the Sweepstakes), or to determine the winner from among all eligible Entries received prior to termination. **LEGAL WARNING: ANY ATTEMPT BY AN INDIVIDUAL, WHETHER OR NOT AN ENTRANT, TO DELIBERATELY INTERFERE WITH THE OPERATION OF THE SWEEPSTAKES, IS A VIOLATION OF CRIMINAL & CIVIL LAWS AND SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND DILIGENTLY PURSUE ALL REMEDIES AGAINST ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.**

CHOICE OF LAW: This Sweepstakes is governed by the laws of the United States and the State of Tennessee applicable to contracts made and performed in the State of Tennessee, without respect to conflict of law doctrines. As a condition of participating in this Sweepstakes, entrants agree that: (1) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or any Prize awarded shall be resolved individually, without resort to any form of class action, exclusively before a court located in Tennessee having jurisdiction and entrants irrevocably consent to the Jurisdiction of the courts located in Tennessee; and (2) **UNDER NO CIRCUMSTANCES WILL ENTRANT BE PERMITTED TO OBTAIN AWARDS FOR, AND ENTRANT HEREBY WAIVES ALL RIGHTS TO CLAIM, INDIRECT, PUNITIVE, INCIDENTAL AND CONSEQUENTIAL DAMAGES AND ANY OTHER DAMAGES, OTHER THAN FOR**

ACTUAL OUT-OF-POCKET EXPENSES, AND ANY AND ALL RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED. SPONSOR'S TOTAL CUMULATIVE LIABILITY IN CONNECTION WITH THIS SWEEPSTAKES, WHETHER IN CONTRACT OR TORT OR ANY OTHER LEGAL THEORY, SHALL NOT EXCEED THE STATED ARV OF THE PRIZE OFFERED HEREUNDER. In the event any provision of these Rules will be held to be unenforceable, these Rules will continue in full force and effect without such provision. These Rules are intended to be the complete, final and exclusive statement of the terms of the agreement between each entrant and the Sponsor relating to the subject matter hereof.

By participating in this Sweepstakes, each Entrant located in the United States waives and relinquishes all rights and benefits afforded by California Civil Code 1542 and does so understanding and acknowledging the significance of this waiver. Section 1542 states as follows: "A GENERAL RELEASE DOES NOT EXTEND TO CLAIMS THAT THE CREDITOR OR RELEASING PARTY DID NOT KNOW OR SUSPECT TO EXIST IN HIS OR HER FAVOR AT THE TIME OF EXECUTING THE RELEASE AND THAT, IF KNOWN, BY HIM OR HER, WOULD HAVE MATERIALLY AFFECTED HIS OR HER SETTLEMENT WITH THE DEBTOR OR THE RELEASED PARTIES."

PRIVACY POLICY/DATA COLLECTION: Information provided by you for this Sweepstakes is subject to Sponsor's privacy policy located at: <https://privacy.umusic.com>

WINNER LIST: For the winner list (available after 4/18/25) send a self-addressed, stamped envelope to: Precious Memories Bundle Winner List, c/o UMG Nashville, 222 2nd Ave. South, STE 2200, Nashville, TN 37201. Vermont residents may omit return postage.